

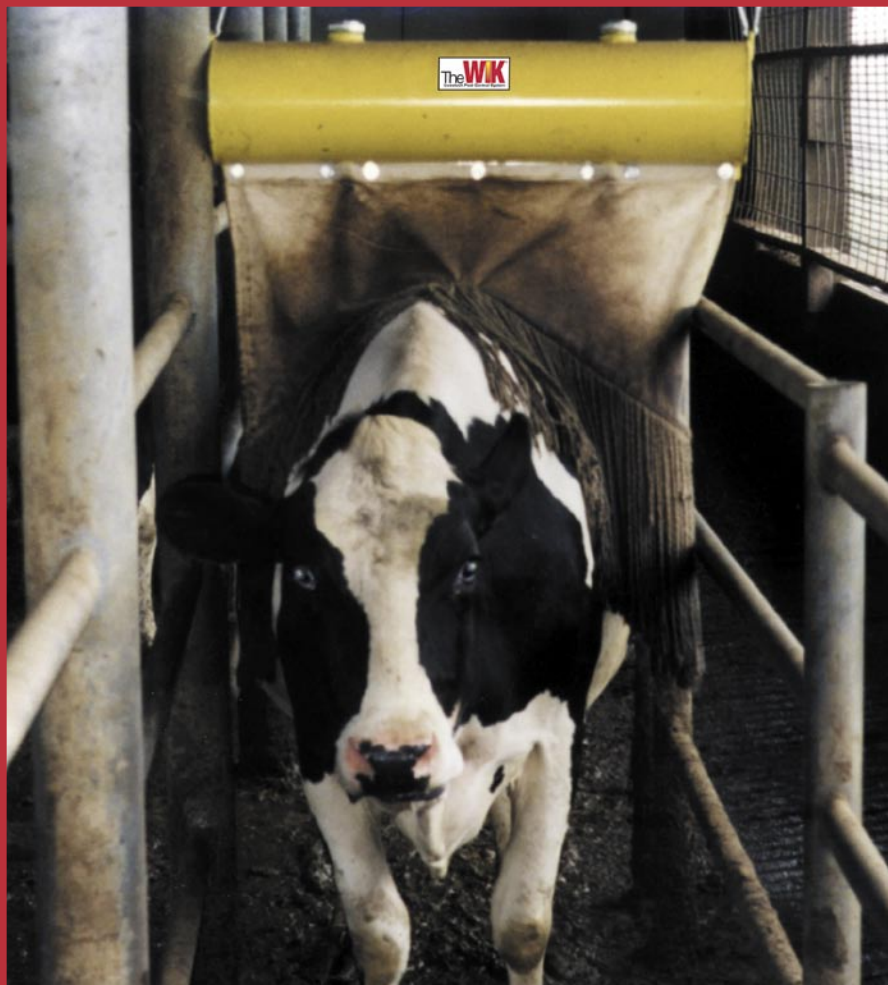
AUTOMATIC SELF-TREATING INSECTICIDE APPLICATORS

Only the WIK[®] – the oldest and most respected name in livestock insect control – provides applicators and insecticide tailored to the needs of all livestock types and herd sizes.

DAIRY PARLOR EXIT APPLICATOR

Increase your profits with this cost effective, self-treating pest control system.

- Automatically treats your cattle every time they exit the parlor.
- Better insecticide coverage with our original mop design.
- Increase your milk production 5-10% or more! (A 1,000-2,000 lb increase in production from each cow at \$12 per cwt. increases your profits to \$120-\$240 per cow!)
- Simple to install, easy to maintain. Durable construction for a long useful life and no moving parts to malfunction.
- Low front-end investment. Payback can be realized in one month.
- Very economical—a 100 head herd can be treated for under 2 cents per head per day and also saves time and labor.
- Flexible—Can be used for any size herd and can be adapted to various exit alley widths and designs.



THE CLASSIC

Also try this barn version. Same rugged construction used in beef animal applicator but with rings that give gentler application for your dairy herd.



THE WIK® AUTOMATIC SELF-TREATING INSECTICIDE APPLICATORS



Call us today to learn how The WIK® self-treatment system helps beef and dairy producers control pests and increase profits.

800-530-5759

We have both service and the complete line of products to put your pest control problems to rest.

INCREASE YOUR REVENUE

If you could increase the yearly revenue on your herd by up to \$240 per head, wouldn't you do it? You bet you would! Now you can with The Wik/Livestock Pest Control System's new Dairy Parlor Exit Applicator.

As a dairy industry professional, you know that treated cattle produce 5-10% more milk. That's typically an increase in revenue of \$120-\$240 per head. So it's safe to say your Dairy Parlor Exit Applicator will give you thousands of dollars in increased revenue every year, while treating your cattle for only pennies per head per day!

EASY TO INSTALL AND MAINTAIN

You'll find the Dairy Parlor Exit Applicator simple to install, easy to maintain and it automatically treats your cattle every time they exit the milking parlor. There's no other treatment program on the market that works as thoroughly or effectively. And because The Wik's equipment is durably constructed and has no moving parts, you can install it and practically forget it.

BETTER COVERAGE

Designed by The Wik's seasoned professionals who have over 45 years of experience in treating both beef and dairy cattle, the Dairy Parlor Exit Applicator's unique mop design offers your cattle better and longer lasting coverage. If you've tried foggers, pour-on insecticides, ear tags, or other types of pest control treatments, you know how some treatments may last only a few days or weeks. Others—like foggers don't assure you that every one of your herd has been fully treated.

Only Tox-O-Wik insecticide has the correct ingredient strength to make an economical, effective solution applied uniformly. It was developed to give year round control of flies, lice, grubs and ticks.

SEE YOUR PAYBACK ALMOST INSTANTLY

You'll find The Wik to be an economical way to thoroughly treat your complete dairy herd. Your initial investment is so low that in most cases you can see payback in less than a month.

RISK FREE...YOUR SATISFACTION IS GUARANTEED

The Wik's new Dairy Parlor Exit Applicator is only the latest in a line of pest control products manufactured by the most experienced company in the industry. The Wik (formerly Tox-O-Wik Products), was founded in the heart of Kansas cattle country in 1952, where the company pioneered pest control systems for the beef and dairy industries. The Wik continues to be one of the leading pest control companies in the nation today.

The WIK®
Livestock Pest Control System

FEATURES

Reservoir—20-30 day supply of product, available in 3' and 6' lengths

Wik-unique curtain design provides more complete coverage



www.thewik.com